Outreach Efforts

33 outreach efforts were facilitated during the spring 2021 semester
Approximately 1,224 individuals* were reached by these outreach efforts

*Does not include touchpoints from tabling or video engagement in which we could not track the number of individuals reached

Spring 2021 Continued Partnerships & Opportunities:

- Animal Sciences Class
- Engineering Transfer Student Class
- Greek Officer Advancement Training
- Honors Freshman Exploration Class
- Learn With Purpose: A Workshop Series
- Navigate Webinar
- SOS Breakout Sessions
- SOS Orientation Leader Training
- A Sound Mind
- STEM Visitation Day
- TESP Coffee with Coaches
- TESP Workshops

Spring 2021 New Partnerships & Opportunities:

- Academic Support Monthly Tables
- Academic Support Open House
- Careers in Agri-Business Class
- COE Office of Student Services Mentors
- COVID Connection
- Dean’s Cafe
- First Gen Fridays
- Phi Delta Theta
- Plainsman Residence Hall
- SP & SI Recruitment Tables
- Study Nights with BSU
- World History Class
### Outreach Survey*

#### General Questions: Indicates respondents who strongly agreed or agreed with each survey question (n=58)

<table>
<thead>
<tr>
<th>Question</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q1. The presenter delivered the material in a clear and structured manner.</td>
<td>100.0%</td>
</tr>
<tr>
<td>Q2. The presentation material is useful and relevant to my experience as a college student.</td>
<td>98.3%</td>
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<tr>
<td>Q3. I understand the benefits of utilizing the resources in Academic Support.</td>
<td>98.3%</td>
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<tr>
<td>Q4. I understand how to locate and utilize the services provided by Academic Coaching.</td>
<td>96.6%</td>
</tr>
<tr>
<td>Q5. I understand how to locate and utilize the services provided by Study Partners.</td>
<td>94.8%</td>
</tr>
<tr>
<td>Q6. I understand how to locate and utilize the services provided by SI.</td>
<td>96.6%</td>
</tr>
<tr>
<td>Q7. I plan on using the services provided by Academic Support at some point this year.</td>
<td>96.5%</td>
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</tbody>
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#### Comments:

Kaylee did a great job at engaging the audience. Her activities and comments not only engaged me, but caused me to learn something new. I feel more confident and motivated to become more organized. The presentation was well put together; Thank you!; Good job!; Kahoot was very fun; Super informative 😊; This was great and so energetic; great presentation!; Very informative 😊; She was fantastic, 11/10; Kaylee did a great job and I would absolutely recommend the presentation to other RA's; Ms. Short was very informative; This was the second time for this presentation by Kaylee and she has done an awesome job both times. Great presenter!; Good presenter, good personality; A very good presentation!; Speaker did a wonderful job engaging the class which is tough because it is an 8am

*Survey administered via Qualtrics link or on paper at the conclusion of live general outreach events only*
Outreach Contributions from the Academic Support Team

We would like to extend our sincerest appreciation to the following team members who supported and facilitated various outreach efforts throughout the semester. There was a significant increase in outreach participation across Academic Support student staff, and for that we are incredibly grateful.

Thank you! – Allison & Kaylee

<table>
<thead>
<tr>
<th>Allie Foster</th>
<th>Dr. Ashley Carr</th>
<th>Baylee Muench</th>
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</thead>
<tbody>
<tr>
<td><strong>Supplemental Instruction</strong></td>
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<td><strong>Academic Coaching</strong></td>
</tr>
<tr>
<td>SP &amp; SI Recruitment Tables</td>
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<td>TESP Coffee with Coaches, Study Nights with BSU, A Sound Mind Event, Learn With Purpose: Finals</td>
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<tr>
<th>Emily Kable</th>
<th>Jaime Miller</th>
<th>Jillian Rager</th>
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<td><strong>Study Partners</strong></td>
<td><strong>Academic Support</strong></td>
<td><strong>Supplemental Instruction</strong></td>
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<tr>
<td>SP &amp; SI Recruitment Tables</td>
<td>First Gen Fridays Presentation, COVID Connection</td>
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<thead>
<tr>
<th>Kate Collier</th>
<th>Kate Upshaw</th>
<th>Leizl Torres</th>
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<td><strong>Academic Coaching</strong></td>
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<td><strong>Supplemental Instruction</strong></td>
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<tr>
<td>TESP Coffee with Coaches, Monthly Tabling, Learn With Purpose: Midterms</td>
<td>TESP Coffee with Coaches, Study Nights with BSU, A Sound Mind Event, Monthly Tabling</td>
<td>SP &amp; SI Recruitment Tables</td>
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<thead>
<tr>
<th>Maddison Booth</th>
<th>Maggie Rayfield</th>
<th>Marla Jo Lindsey</th>
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<tr>
<td><strong>Study Partners</strong></td>
<td><strong>Supplemental Instruction</strong></td>
<td><strong>Front Desk</strong></td>
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<tr>
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<td>Academic Support Open House</td>
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<th>Samantha Ansley</th>
<th>Shelby Carpenter</th>
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<td>TESP Coffee with Coaches, Navigate Webinar, Dean’s Cafe</td>
<td>TESP Coffee with Coaches, A Sound Mind Event</td>
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Social Media

Facebook
938 followers by end of spring 2021 semester
Increased followers by 7% since end of fall 2020 semester

Instagram
2,055 followers by end of spring 2021 semester
Increased followers by 4% since end of fall 2020 semester

Twitter
598 followers by end of spring 2021 semester
Increased followers by 0% since end of fall 2020 semester

Thank you to Elijah Conway and Shelby Carpenter for contributing to our Instagram Stories through the Day in the Life of an Academic Coach and the Supplemental Instruction Instagram Takeover, respectively.