

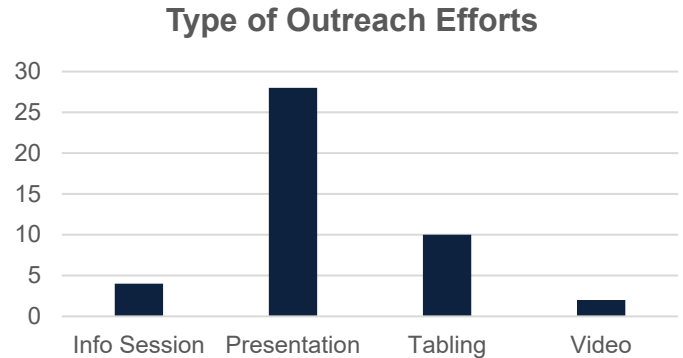
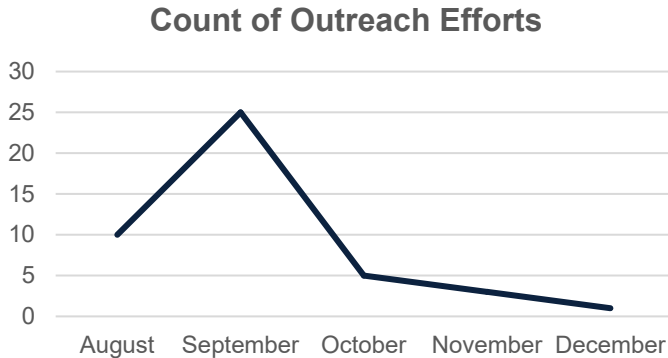
ACADEMIC SUPPORT OUTREACH

Fall 2021 Report

Outreach Efforts

44 outreach efforts were facilitated during the fall 2021 semester

Approximately **1,164 individuals*** were reached by these outreach efforts



**Does not include touchpoints from tabling or video engagement in which we could not track the number of individuals reached*

Fall 2021 Continued Partnerships & Opportunities:

- Academic Support Monthly Tables
- Academic Support Open House
- Animal Sciences Class
- Auburn Cares, Returning Student Support
- Auburn First Workshop
- Engineering Transfer Students Class
- Fisheries Orientation Class
- Honors Freshman Exploration Class
- HPWS Wellness Coaching
- Learn With Purpose: A Workshop Series
- New Faculty Orientation
- Office of International Programs
- ROTC First-Year Intro Class
- SI & SP Recruitment Tables
- SI Leader Info Session
- Sigma Nu New Member Meeting
- SOS Breakout Sessions
- STEM High School Visitation Day

Fall 2021 New Partnerships & Opportunities:

- BIOL 2500 Class (Dr. Ferdous)
- COSAM Open House
- Cross Cultural Center for Excellence
- Haley Center Navigators
- Honors College Test Prep Workshop
- NPHC & MGC New Member Orientation
- Phi Delta Chi (Pharmacy Grad Students)
- SGA Town Hall Video

Outreach Survey*

General Questions: <i>Indicates respondents who strongly agreed or agreed with each survey question</i>	(n=305)
Q1. The presenter delivered the material in a clear and structured manner.	100.0%
Q2. The presentation material is useful and relevant to my experience as a college student.	98.6%
Q3. I understand the benefits of utilizing the resources in Academic Support.	99.3%
Q4. I understand how to locate and utilize the services provided by Academic Coaching.	97.3%
Q5. I understand how to locate and utilize the services provided by Study Partners.	96.7%
Q6. I understand how to locate and utilize the services provided by SI.	98.4%
Q7. I plan on using the services provided by Academic Support at some point this year.	91.8%
Comments:	
<p>Great presentation; Good presentation; She did really well; Good; Great job; Great job!; Well done; Great speaker! Very Helpful!; The presenter was nice and well-heard, she was also kind answering questions; Good job!; Thank you!; Thank you for the presentation! It was engaging and helpful!; Thank you!; It was great!; I really enjoyed this presentation, it was a great refresher of this information; Presenter was engaged and made the presentation entertaining; good presentation overall; The presenter was great and I have already used resources provided by Academic Support; Thank you for providing us insight to all you offer! I will be using the note-taking strategies I learned; Thank you so much, this was very helpful!; I loved my presenters energy; Great job! 😊; Presenter kept the students engaged and she made sure to make everything clear about what Academic Support has to offer; Thanks 😊; The tips and tricks were really helpful to show me things I can do in order to help me study; The presentation was clear and engaging; Very beneficial; Thank you!; Thanks so much!; Very engaging; Thank you for taking time out of your day and giving us this information and helpful tips; Academic Coaching sounds like a great resource! Great presentation; Thanks dog; 😊; Great presentation!; Great!; It was very helpful!; Great job!; 😊; Thank you for your efforts to help incoming students; Short, sweet, effective 😊 Relatable presenter makes it easy to pay attention; Wonderful presentation; Thank your time, it was very helpful!; Thank you!; Great job!; I really enjoyed the presentation and the information presented was really helpful.</p>	

*Survey administered via Qualtrics link or on paper at the conclusion of live general outreach events only

Outreach Contributions from the Academic Support Team

Thank you all for helping and supporting our outreach efforts this semester! We value your input and expertise while engaging with students, staff, and faculty on campus. We want to show our appreciation for your flexibility and understanding as we have continued to navigate growth within outreach opportunities!

Thank you! – Allison & Kaylee

- **Addie Bean (SI)** - SI & SP Recruitment Tables
- **Allison Foster (SI)** - Haley Center Navigators, SI Leader Info Sessions, Academic Support Monthly Tables
- **Baylee Muench (Academic Coaching)** - Auburn First Workshop
- **Elena Gagliano (Front Desk)** - Academic Support Monthly Tables
- **Elijah Conway (SI)** - SI & SP Recruitment Tables
- **Eliza Eaches (Academic Coaching)** - Academic Support Monthly Tables
- **Emma Granberry (SI)** - SI & SP Recruitment Tables, SI Leader Info Sessions, Haley Center Navigators
- **Emma Meeks (SI)** - SI & SP Recruitment Tables, SI Leader Info Sessions
- **Gabby King (Academic Coaching)** - Academic Support Monthly Tables
- **Jillian Rager (SI)** - SI Leader Info Sessions, SI & SP Recruitment Tables, Academic Support Monthly Tables
- **Kate Upshaw (Academic Coaching)** - Academic Support Monthly Tables, Learn With Purpose
- **Lauren Lavender (SI)** - SI & SP Recruitment Tables, SI Leader Info Sessions, Academic Support Monthly Tables
- **Maddy Thomas (SI)** - SI & SP Recruitment Tables, SI Leader Info Sessions
- **Michaela Barksdale (SI)** - Haley Center Navigators
- **Morgan Gladson (Study Partners)** - Haley Center Navigators
- **Ophelia Thornton (SI)** - SI & SP Recruitment Tables, Academic Support Monthly Tables
- **Shelby Carpenter (Academic Coaching)** - Academic Support Monthly Tables, Learn With Purpose
- **Tyler Grant (Study Partners)** - COSAM Open House, SI & SP Recruitment Tables

Social Media



Facebook

1,088 followers by end of fall 2021 semester

Increased followers by **15.9%** since end of spring 2021 semester



Instagram

2,601 followers by end of fall 2021 semester

Increased followers by **26.6%** since end of spring 2021 semester



Twitter

644 followers by end of fall 2021 semester

Increased followers by **7.7%** since end of spring 2021 semester

Thank you to **Garett Reed, Jessica Chan, and Maddison Booth** for contributing to our Instagram Stories through the Day in the Life of an Academic Coach, the Supplemental Instruction Instagram Takeover, and the Study Partners Peer Tutoring Instagram Takeover, respectively.