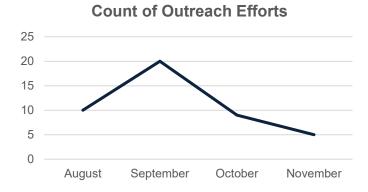
# **ACADEMIC SUPPORT OUTREACH** Fall 2023 Report

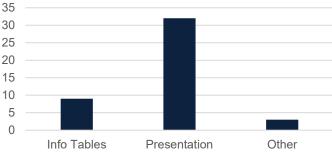
#### Outreach Efforts

#### 44 outreach efforts were facilitated during the fall 2023 semester

Approximately 1,262 individuals\* were reached by these outreach efforts







\*Does not include touchpoints from tabling or video engagement in which we could not track the number of individuals reached

#### Fall 2023 Partnerships & Opportunities: Academic Support Open House • Haley Concourse Tabling • ANSC 1100 Class (Heaton) • • Academic Coaching + Campus Pride Center • Learn With Purpose Workshop Series Career Discovery and Success Job Fair • •

- **CLA First Generation Program**
- **CLA Freshman Meeting** •
- COURSE Scholars Event College of Edu
- ENGR 1100 Class (Vann) •
- **Employment Information Sessions**
- FISH 1100 Class (Morse) •
- **Greek Life Academic Chairs**
- Haley Center Navigators

- Honors Freshman Exploration (11 sections)
- NATR 2050 Class (Counterman)
- NATR 2050 Class (Counterman) •
- New Faculty Orientation & Resource Fair •
- Savvy Researcher Bootcamp •
- SI Leader + Academic Coaching Workshops •
- SI Session Preview •
- SOS Breakout Sessions
- SP & SI Recruitment Tables

## **Outreach Survey\***

General Questions: Indicates respondents who strongly agreed or agreed with each survey question	(n=354)
Q1. The presenter delivered the material in a clear and structured manner.	100%
Q2. The presentation material is useful and relevant to my experience as a college student.	97.31%
Q3. I understand the benefits of utilizing the resources in Academic Support.	99.15%
Q4. I understand how to locate and utilize the services provided by Academic Coaching.	98.12%
Q5. I understand how to locate and utilize the services provided by Study Partners.	98.30%
Q6. I understand how to locate and utilize the services provided by SI.	98.76%
Q7. I plan on using the services provided by Academic Support at some point this year.	90.44%
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#### Comments:

Definitely helped with learning about the different opportunities; Good job!; Great; Great and very informative, will need/use help that is provided; Great information about how to be successful with our academics!; Great presentation!; Great presentation, very helpful, lots of info; Well informed!; Information was very good; It was very helpful overall and made me realize I don't have free time; Presenter was clear and articulate. Colorful media on screen; She made her lecture enjoyable and informative. Not only did it provide me assistance academically, but it made me yearn to have the assistance that I didn't know I needed; So fun presentation!; Thank you for all your help!; Thank you for sharing all this info. You rock!; Thanks!!!!; The speaker did a great job. Very grateful for all of these resources provided by Academic Support.; They don't offer tutoring for any of my major-specific courses; This had very useful information; This speaker made me feel a lot better about getting help. She was also very engaging; This was a very helpful presentation!

\*Survey administered via Qualtrics link or on paper at the conclusion of live general outreach events only

## **Outreach Contributions from the Academic Support Team**

- Abbie Roy (Academic Coaching) Learn With Purpose
- Allison Stadler (Study Partners) FISH 1100, Haley Center Navigators
- Anniston Dodson (Study Partners) Haley Center Navigators
- Ashley Carr (SI) Haley Center Navigators, COURSE Scholars Event, CLA Freshman Meeting, Employment Info Sessions, Engineering Transfer Class, Greek Life Academic Chairs, HONR 1077, Athletics Academic Strategists, New Faculty Resource Fair
- Deidre Leslie (SI) SP & SI Recruitment Tables
- Frank Wilbanks (Study Partners) SP & SI Recruitment Tables
- Hannah Butterfield Haley Center Navigators, SP & SI Recruitment Tables
- Jaime Miller (Academic Support) Haley Center Navigators
- Jillian Rager (SI) Haley Center Navigators, HONR 1077, CLA First Gen Program, New Faculty Resource Fair
- Lauren Donnelly (Outreach) Haley Center Navigators, Academic Support Open House, Career Discovery and Success Job Fair, Haley Concourse Tabling, Employment Information Sessions, NATR 2050 Class, HONR 1077, ANSC 1100
- Lucy Beard (SI) SP & SI Recruitment Tables
- Sage Turner (Academic Coaching) Learn With Purpose Workshop
- Samantha Ansley (Academic Coaching) Haley Center Navigators
- Shannon Dunne (Academic Coaching) SI Leader + Academic Coaching Workshops

## Social Media



*Facebook* **1,683** followers by end of fall 2023 semester Increased followers by **8.65%** since end of spring 2023 semester



*Instagram* **3,351** followers by end of fall 2023 semester Increased followers by **0.03%** since end of spring 2023 semester



*Twitter* **697** followers by end of fall 2023 semester Increased followers by **0.29%** since end of spring 2023 semester